Connecting Content and Kids

It's no secret that kids are spending more and more time online. In fact, a recent study found that children between the ages of 8 and 18 spend an average of 6 hours and 45 minutes online each day. That's a lot of time!

So, how can you make sure that the content your kids are consuming is high-quality and engaging? Here are a few tips:



Integrating Differentiated Instruction and Understanding by Design: Connecting Content and

Kids by Jay McTighe

★★★★ 4.5 out of 5
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Screen Reader: Supported
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1. Know your audience

The first step to creating content that kids will engage with is to know your audience. What are their interests? What kind of content do they like to consume? What are their developmental needs?

Once you know your audience, you can start to create content that is tailored to their specific interests and needs.

2. Make it fun

Kids are more likely to engage with content that is fun and entertaining. So, make sure to include plenty of games, activities, and other interactive elements in your content.

You can also make your content more fun by using bright colors, eyecatching images, and engaging videos.

3. Make it relevant

Kids are more likely to engage with content that is relevant to their lives. So, make sure to create content that relates to their interests, their experiences, and their world.

You can also make your content more relevant by using real-world examples and by addressing current events.

4. Make it easy to understand

Kids are more likely to engage with content that is easy to understand. So, make sure to use simple language and clear instructions.

You can also break down your content into smaller chunks and use visuals to help explain complex concepts.

5. Make it accessible

Kids need to be able to easily access your content. So, make sure to publish your content on multiple platforms and in multiple formats.

You can also make your content more accessible by providing closed captions and transcripts.

6. Get feedback from kids

The best way to make sure that your content is engaging is to get feedback from kids.

You can ask kids to review your content, provide suggestions, and even help you create new content.

Creating content that kids will engage with is not easy, but it is possible. By following these tips, you can create content that is fun, relevant, easy to understand, and accessible.

And most importantly, don't forget to get feedback from kids. They are the best experts on what kind of content they want to see.

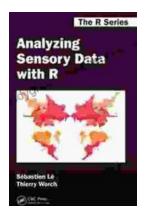


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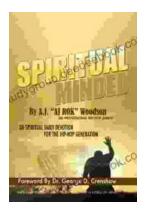
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