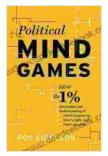
## How the Media Manipulates Our Understanding of What's Happening, What's Right, and What's Wrong

#### How the Media Manipulates Our Understanding of What's Happening

The media can manipulate our understanding of what's happening in a number of ways. One common technique is to use selective reporting. This means that the media only reports on certain events or aspects of an event, while ignoring others. This can create a biased picture of what's happening and can lead us to believe that certain things are more important than they actually are.

For example, during the 2016 US presidential election, the media focused heavily on Donald Trump's rallies and speeches, while giving less attention to Hillary Clinton's campaign. This gave the impression that Trump was more popular and had more support than he actually did.

Another technique that the media uses to manipulate our understanding of what's happening is to use framing. This means that the media presents an event in a particular way, in order to influence how we think about it. For example, the media might frame a protest as being violent or disruptive, even if it is actually peaceful.



Political Mind Games: How the 1% Manipulate Our Understanding of What's Happening, What's Right, and What's Possible by Roy Eidelson 4.5 out of 5

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Word Wise	: Enabled	
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Framing can have a powerful impact on how we perceive an event. For example, one study found that people who were exposed to media coverage of the 2011 Occupy Wall Street protests were more likely to view the protesters as being violent and disruptive, even if they had not actually seen any violence or disruption.

The media can also manipulate our understanding of what's happening by using emotionally charged language. This means that the media uses language that is designed to evoke strong emotions, such as fear, anger, or sadness. This can make us more likely to believe what the media is saying, even if it is not true.

For example, the media might use emotionally charged language to describe a crime, such as calling it a "heinous act of violence." This can make us more likely to believe that the crime was more serious than it actually was.

## How the Media Manipulates Our Understanding of What's Right and What's Wrong

The media can also manipulate our understanding of what's right and what's wrong. One common technique is to use moral framing. This means

that the media presents an issue in terms of morality, making it seem like there is only one right answer. For example, the media might frame an issue as being a matter of good versus evil, or right versus wrong.

Moral framing can make it difficult for us to see other perspectives on an issue. It can also make us more likely to believe that our own beliefs are morally superior to others.

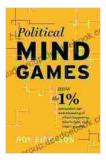
Another technique that the media uses to manipulate our understanding of what's right and what's wrong is to use false equivalencies. This means that the media presents two sides of an issue as being equally valid, even if they are not. For example, the media might present a climate change denier and a climate scientist as having equally valid opinions, even though the vast majority of scientists agree that climate change is real and caused by human activity.

False equivalencies can make it difficult for us to make informed decisions about important issues. They can also make us more likely to believe that there is no clear right or wrong answer.

#### How to Be More Critical of the Media

It is important to be aware of the ways that the media can manipulate our understanding of what's happening, what's right, and what's wrong. We can be more critical of the media by:

The media is a powerful tool that can be used to inform, educate, and entertain us. But it can also be used to manipulate us, mislead us, and even brainwash us. It is important to be aware of the ways that the media can manipulate us, and to be critical of the information that we consume. By ng so, we can avoid being manipulated and we can make more informed decisions about the world around us.



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